

# MARKETING

EXPAND YOUR DIGITAL  
FOOTPRINT AND INCREASE  
YOUR BRAND AWARENESS



Advisors who join Financial Advocates can transition their existing brand, create a new one, or utilize the established Financial Advocates Investment Management (FAIM) brand.

We can also help you effectively connect with your target client by using a variety of methods and distribution channels, including your website, social media, and email marketing.

## WHAT TO EXPECT



Access to experienced marketing professionals



Advisor marketing best practices



Strategic brand development



In-house graphic designer for your custom design needs

## OUR SERVICES

- ✓ Brand design and development
- ✓ Graphic and website design
- ✓ Social media and email marketing
- ✓ Marketing strategy
- ✓ Content development
- ✓ Search Engine Optimization and analytics
- ✓ Pre-approved turnkey marketing collateral
- ✓ Automated marketing tool implementation



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